



Adnan Shaikh
Mayor of Eschborn

Dear Ladies and Gentlemen, Dear Reader,

Through a joint effort, we succeeded in establishing the International Sustainability Standards Board ISSB in the FrankfurtRhineMain region late in 2021. All those involved, including the federal and state governments and the cities of Frankfurt and Eschborn, were aware of the impact that work of the [ISSB](#) would have on the metropolitan region regarding key issues such as sustainability and climate neutrality. Since the war of aggression on Ukraine, this importance has inadvertently increased further. As a city, two aspects of the war are of particular concern to us: supporting refugees from Ukraine, and rapidly changing over to a sustainable energy supply. As a company, you can support this transformation – and you are already doing so, for which I would like to take this opportunity to thank you! In our sustainability section, you will find the invitation of our First City Councillor Bärbel Grade to take part in a [feasibility study](#) for municipal heating networks. Its aim is to profitably connect businesses and data centres. Why don't you take part and benefit from the advantages of a sustainable heat supply? People fleeing from the Russian war of aggression in Ukraine are finding shelter and a great willingness to help in our country. Given this special situation, I would like to highlight, for once, a voluntary donation campaign, organised by Anna Sabov, an Eschborn resident with Ukrainian roots. Every Euro donated will directly help the people in her Ukrainian home village near the Hungarian border. [Donation account](#)

My sincerest thanks for your support!
I hope you enjoy reading today's third issue of our newsletter.

Yours,
Adnan Shaikh, Mayor of Eschborn



Dong-Mi Park-Shin
Director of Economic Development

Dear Reader,

We're living in an era of disruptive change. It includes the transformation of the working world, which has been massively accelerated by the coronavirus pandemic. We report on how that affects workplace design in our [Top Topic](#), and introduce you to „Vedacon Work-space Consulting“, a company located in Eschborn. Spoiler: There are very interesting options for developing office space in new and existing buildings in a sustainable way. The expansion of mobility options plays a key role in this. One example of how we are actively doing our part as municipality is by installing new [bike sharing stations](#) across Eschborn, which offer a wide range of applications for you as a firm. You can read about how Eschborn is developing in terms of improved mobility, becoming a smart city, and in terms of sustainability in our new location brochure, published in addition to our newsletter. Read the brochure [online](#), or order the print product at: wirtschaft@eschborn.de. Feel free to recommend our newsletter to people you know: [registration link](#)

If you're planning any inspiring projects of your own, please let us know.
We'd love to hear about them!

Yours,
Dong-Mi Park-Shin, Head of Economic Development



TOP THEME



The hybrid working world: Greater agility and flexibility

When millions of employees suddenly started working from home (WFH) due to the Covid pandemic and the economy didn't collapse, it became clear that mobile working gets the job done and even offers new perspectives. So, how is the working world in Eschborn changing? ...

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The hybrid working world: Greater agility and flexibility



An increasing willingness for transformation has been observed for some time, says Kathleen Zink, Managing Director of [Vedacon](#). “The pandemic has not only boosted remote work, but also digitalisation in general, fostering a new mindset across the board.”

Vedacon is a nationwide specialist for workspace consulting based in Eschborn. It helps companies that want to realign themselves in view of this dynamic trend.

Not less space, but other uses

People want both: to work from home, but also in the office for face-to-face interaction with workmates. This is backed up by a recent study by the software and media agency Softgarden: 81.5% of the applicants surveyed in autumn 2021 said they were in favour of more flexibility and a mix of WFH and office work – i.e., a hybrid model.

Vedacon advises clients not to plan less space for the new working world, but to use existing spaces differently. “Hybrid working requires a different organisational and office structure,” Zink explains. Employees are on the move more; processes are changing. Collaborative working is gaining in value. The rapidly increasing awareness of sustainability also plays a major role in this context.

Revitalisation for greater quality of stay

Sabine Staude, Head of Leasing at [EURAMCO](#), can only confirm this. The asset management professionals have sustainably revitalised the former Tricom office building in the Eschborn West commercial park during the pandemic. A campus-like forecourt with a fountain was created for the LES 30.32.34” office complex, accompanied by generously landscaped green areas and covered bicycle parking facilities – all in all, plenty of quality of stay that fosters togetherness. “The first get-together events have already taken place here, and the existing tenants have been very satisfied with them,” Sabine Staude reports.

For increased sustainability, charging stations for electric cars and e-bikes were installed in the underground car park. The bistro and kitchen have also been completely renovated to meet the increasing demand for fresh, tasty and sustainable food since the coronavirus pandemic. “We feel that many businesses who would like to relocate are still hesitant,” says Sabine Staude. “They’re asking about how to position themselves appropriately for the future world of work and how to make the changes it brings work to their advantage.”

Together with EURAMCO, Vedacon’s workspace consultants answer these questions in client-specific workshops. “A one-size-fits-all concept for ‘New Work’ won’t work,” says Kathleen Zink, “as every company starts out with different underlying conditions.”



Eschborn's STADTRADELN 2022: Start as a business team and protect the climate

The nationwide urban cycling campaign STADTRADELN is becoming more and more popular every year. In 2021, about 40 teams took part in Eschborn, several of them with corporate sponsorship. Can this peak number be topped again this year? ...

[more on page 5](#)

Two new bike rental stations now available

The better the offer, the more people are likely to pick up on it. That's why Eschborn is successively upping the number of Bikesharing stations across town from four to six. An offer that companies benefit from, too ...

[more on page 6](#)



Eschborn's STADTRADELN 2022: Start as a business team and protect the climate

The beautiful thing about the [STADTRADELN](#) cycling campaign is that it works so easily. Every kilometre counts, it is free to join in, and above all, it's great fun to be part of it. Participants can enter their cycle mileage on a digital platform over a 21-day period, either with a team of their own or by joining an existing one. The starting shot in Eschborn this year will be fired on 26th June, and the campaign runs until 6th July.

STADTRADELN is a campaign run by the [the Climate Alliance organisation](#). This network of local authorities in Europe develops local responses to global climate change in partnership with indigenous people. More and more local authorities have joined the popular campaign since 2008, to promote climate-friendly mobility, in particular cycling, as a healthy and inexpensive form of transport on their own local doorstep. The City of Eschborn has been involved since 2015. Climate protection, health and team building join hands in the best possible way in the STADTRADELN project. It's this concept that does the trick.

Eschborn saves 24 tons of carbon dioxide

The Climate Alliance reports that the number of people taking part has nearly doubled since 2019, and this growing interest is reflected directly in Eschborn. In 2019, 814 people took part in 29 teams. Together, they cycled around 130,000 kilometres in three weeks. Two years later, the number of cyclists had risen to nearly 880, and over 40 teams were registered, travelling over 160,000 kilometres. In this way, the teams jointly saved a proud 24 tons of CO₂ – an important aim of the campaign.



The City of Eschborn supports the STADTRADELN campaign with additional promotions such as joint cycle tours with Mayor Adnan Shaikh and the ADFC (Allgemeiner Deutscher Fahrradclub – General German Cycling Club), free bike check-ups and prize money for the winning teams. An additional incentive for active climate protection is the City's donation to a sustainability project of one cent for every kilometre cycled.

[Stadtradeln 2022 – general information](#)

[Stadtradeln 2022 in Eschborn](#)



Two new bike rental stations now available



From corporate benefits to attractive advertising space

The overall goal is to create a network of stations that covers the whole area in cooperation with local businesses. Companies can benefit from the scheme in several ways: They can use the Bikesharing service as an attractive component of their own mobility management approach, says Andreas Gilbert. For instance, with their own Bikesharing station at the company site or by integrating the rental bikes into their own fleet. They can also use them as advertising space and to position themselves as an environment-friendly employer, or as an attractive corporate benefit for employees – the potential is huge, the Mobility Officer explains.



The City of Eschborn cooperates with the public transport provider Main-Taunus Verkehrsgesellschaft and the service provider 'Call a Bike' – a subsidiary of Deutsche Bahn with nationwide operations and the largest provider in Germany – to offer this flexible and climate-friendly service to citizens.

More information on [Call-a-bike](#)



Andreas Gilbert

Local Mobility Officer of the City of Eschborn

T: 06196 490-323

E: mobilität@eschborn.de



Pioneers wanted: Sustainable use of waste heat from computer centres

Can computer centres supply Eschborn businesses with heat via a heating network? A pilot project will find the answer. All the companies sharing in the study will help to advance sustainable heating supplies and benefit from it themselves. ...

[more on page 8](#)

Global Sustainability Standards

Under the chairmanship of Emmanuel Faber, the ISSB (International Sustainability Standards Board) officially took up its work in Frankfurt at the beginning of 2022. Standardised rules for global sustainability reporting are now being developed in the Frankfurt-RhineMain region. Proximity to the Board radiates positively to companies located in Eschborn. ...

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„Huge willingness to help“

Eschborn's First City Councillor Bärbel Grade (Green Party – BÜNDNIS 90/DIE GRÜNEN) has now been in office for just over 100 days. When it comes to supporting private citizens or companies to be more sustainable, she has plenty to offer. ...

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Pioneers wanted: Sustainable use of waste heat from computer centres



Computer centres are the heart of digitalisation – whether it's about streamlined business or administrative processes, comfort in online shopping, video streaming, e-gaming or efficiency in climate protection, ensuring the secure processing and storage of bits and bytes is a must. The trend towards cloud computing and the Internet of Things (IoT) are adding to the acceleration of the already exponential growth of data volumes.

With the urgently needed digital transformation and infrastructure, computer centres have been springing up overnight like mushrooms all over the FrankfurtRhineMain region for some time. The snag is that they consume gigantic quantities of electricity. This makes it all the more important to integrate computer centres with sustainable, efficient energy concepts. One possibility is to harness their waste heat.

Those joining the study are pioneers

The City of Eschborn is joining the City of Frankfurt in a pilot project run by the Hesse State Energy Agency in cooperation with the University of Kassel. Companies in Eschborn South commercial park and Frankfurt-Sossenheim can score some extra points as pioneers by taking part in the feasibility study. But that is not all. By doing so, they are advancing the development of sustainable heat supplies considerably, accelerating the targeted independence of the energy sector in the Rhine-Main area, benefit from lower-cost thermal energy themselves, and do something positive for long-term climate protection.

The first phase will examine the realistic prospects of economic success in an inter-municipality local and district heating network between computer centres and companies.

What does it involve?

Companies in Eschborn may register interest with the City's project manager Edmund Flößer-Zilz. He will require:

1. Contact data
2. Companies: annual heating requirement
3. Computer centres: connected power, annual electricity consumption, quantity of waste heat

All data for the feasibility study will be entirely anonymised and treated with strict confidentiality. The outcome will be presented by the Hesse State Agency as leading body in the fourth quarter of 2022.

Information and contact person

Project Manager Edmund Flößer-Zilz
Eschborn City Climate Protection Manager
T: 06196 490 279
E: e.floesser-zilz@eschborn.de



Global Sustainability Standards

Corporate reporting on sustainability in the fields of environmental, social and corporate governance (ESG) is becoming ever more important. The future success of entire industries depends on the way they direct their sustainability strategies. To encourage businesses willing to embrace transformational change and avoid murky 'greenwashing,' transparent and consistent standards are needed. Currently, the rules, regulations and directives are like a patchwork quilt.

Secure basis for sustainable financial flows

Together with representatives of the private industry, the City of Eschborn as a public entity made a committed – and successful – effort to convince the ISSB of setting up its offices in Frankfurt on the Main. The Frankfurt ISSB will work in cooperation with other offices in England, North America and Asia on creating internationally accepted disclosure standards. They will provide standardised information to financial markets regarding the sustainability performance of companies and thus facilitate sustainable financing.

The ISSB establishment is perceived all over the world as an impressive figurehead for the sustainable financial centre of FrankfurtRhineMain. In addition, it provides an opportunity for stakeholders in the region to make their contributions in different ways. The head of Economic Development, Dong-Mi Park-Shin, who, along with other parties involved, accompanied the application and settlement process through to the signing of the agreement by Mayor Adnan Shaikh in March 2022, reports: "Our Eschborn commitment to the ISSB establishment is viewed favourably by the companies domiciled here, who are faced with the challenge of implementing ESG criteria and EU taxonomy requirements. They know that a body like this with international influence strengthens the region's competitive edge."



Eschborn moves towards net zero

In his address for the signing of the Memorandum of Understanding, Mayor Adnan Shaikh noted that the City of Eschborn has undertaken to achieve net zero by 2035. "Our support for global sustainability standards is in line with our vision of a strong and sustainable economy in the region. ISSB's commitment to FrankfurtRhineMain shows that our region is on the right track towards this goal of being a sustainable top location."

[ISSB](#)

[Frankfurt Main Finance e.V. on ISSB establishment](#)



„Huge willingness to help“



Bärbel Grade has been in office as First City Councillor since 10th January 2022. How are you doing after the first 100 days?

Bärbel Grade: At the beginning, time was filled with getting to know people and making official introductory visits. I am gratified to be the first woman to represent the City of Eschborn in this position and set an example for other women. When the Russian war with Ukraine broke out on 24th February, I was deeply impressed by the huge wave of support, commitment and solidarity among the local people.

What role do sustainability and climate protection play in Eschborn?

Bärbel Grade: The Russian war of aggression on Ukraine has once again placed a powerful focus on issues of sustainability, energy independence and climate protection. Energy efficiency, energy saving and also renewable energy play a key role in this context. We notice this in the growing demand for energy consultations and our [Eschborn Funding Programme](#).

How can the City help companies achieve a sustainable energy supply?

Bärbel Grade: The City of Eschborn also subsidises photovoltaic systems, energy storage systems and wall boxes for industrial and commercial buildings. Many companies operating in Eschborn already have progressive concepts and sustainability certification to the highest standards. We are in regular contact with them and exchange information. Our most recent offer is to encourage waste heat utilisation. We intend to conduct a feasibility study – among other initiatives, we intend to work with partners in drawing up a heat map as the basis for a future local heat network, see under [Sustainability](#) in this Newsletter. Preparations for establishing a network with interested companies have already started.

What is the City doing to make cycling to work better and safer for employees?

Bärbel Grade: The better and more comfortable the infrastructure is, the more successfully people will be able to switch to cycling. As well as the cycle path between Steinbach and Niederhöhnstadt, work is currently going on to expand and improve secure bike parking facilities, especially at suburban railway stations. I also see great potential in establishing and expanding fast cycle routes. Additional promotions and campaigns like STADTRADELN ('Cycle your city') are intended to motivate commuters to cycle more.

Ms. Grade, thank you for this interview!

Quick profile

Bärbel Grade (BÜNDNIS 90/DIE GRÜNEN)

Full-time First Councillor of Eschborn city since 10th January 2022.

Long-standing employment with the Society for International Cooperation (Gesellschaft für Internationale Zusammenarbeit GIZ)

Amateur bee-keeper and passionate cargo-bike rider.

Contact details

First City Councillor

Bärbel Grade

T: +49 (6196) 490-188

E: erste-stadtraetin@eschborn.de



Börsenplatz: Quality enhancement for the whole quarter

A new futuristic urban quarter, the Börsenplatz, is taking shape in the heart of Commercial Park South. From the energy efficiency angle, it is one of the most modern office complexes in the Rhine-Main area. The first major tenant has already secured its new headquarters here ...

[more on page 12](#)

The digital company restaurant: more flexible, healthy, sustainable.

The video conference has just ended, it's time for lunch. Wouldn't it be easy to choose your meal in an app, and make a reservation while you are about it? The Eschborn-based start-up SBI GmbH makes this possible with its innovative digital products, which are stirring up the food service industry. ...

[more on page 13](#)

„Shop close to Home“ campaign (Heimat shoppen)

Now that Covid restrictions have been lifted, retailers are more dependent than ever on customers shopping locally. The nationwide 'Shop close to Home' campaign launched by the Chambers of Commerce and Industry is leveraging just that – in Eschborn too this year ...

[more on page 14](#)

A new platform for digital services

Digitalisation offers many benefits even to small and micro-enterprises. But where do you start? How do you find the right business partner for your individual needs? The Economic Development Department has launched a new platform for this purpose. ...

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Portrait of a business hub: Eschborn as an economic engine

The new high-quality bilingual brochure presents Eschborn as a place for business on over 70 pages. It provides information about its special profile as a business hub, the work of the Economic Development Department and the good quality of life here ...

[more on page 16](#)

The career information adventure: welcome to azubion 2022

After two years of abstinence due to the pandemic, fifteen companies and institutions are back with their invitation to „azubion“ on 8th July 2022. What exactly can the young people from the region expect on that date? ...

[more on page 17](#)



Börsenplatz: Quality enhancement for the whole quarter



The German Federal Office for Economic Affairs and Export Control [BAFA](#) will transfer its headquarters in the first of the three construction phases. Initially, there will be approximately 22,000 square meters of floor space creating a modern working environment for around 1,000 employees. This is an emphatic renewal of BAFA's already long-standing commitment to Eschborn as its main location for the next 15 years. The present corporate offices of this heavy-weight federal agency are only about 100 metres away in Frankfurter Strasse.

Modernity, openness and transparency are the hallmarks of the [Börsenplatz](#), notes the federal agency. Accordingly, the building is outstandingly suited to a modern government agency like BAFA, which implements the federal government's innovative programmes to safeguard the future.

Lively feel and inviting atmosphere

In total, the development by Gertler Estates on the extensive site immediately opposite the German Stock Exchange will comprise around 50,000 square metres of rental space with an investment of around 100 million Euros. A distinctive feature is the abundant space for services in the ground floors surrounding a public square. This will be a quality bonus for the whole quarter, as architect Holger Meyer explains. "We look forward to transforming

the Eschborn Börsenplatz into a visionary business quarter in line with the highest energy efficiency standards. Cafés, restaurants, shops and a gym will liven up the quarter. Green spaces and green rooftop terraces will create an inviting atmosphere."

Top certification: DGNB Platinum

The office complex on the newly created square is designed to meet the high-efficiency EH 40 standard. That means that carbon emissions from electricity and heating are substantially minimised by the use of solar and geothermic energy systems with heat pumps. Thanks to this energy equipment, the developers have managed to achieve [DGNB Platinum certification](#) one of the world's highest sustainability standards, which is establishing itself increasingly in Eschborn's largest and innovative commercial park.

The first phase of the new Börsenplatz quarter is due for completion in late 2024.

For further information:
[Börsenplatz Eschborn](#)



The digital company restaurant: more flexible, healthy, sustainable.

A new appreciation for company restaurants could already be felt even before the Covid pandemic. Many employees want a healthier diet and more sustainable foods, and having lunch together is becoming more important as modes of work are becoming more flexible. Plus, with innovative catering solutions, companies can make themselves more attractive as employers in the tight market for skilled labour.

Along with remote work and videoconferencing, the use of digital services has established itself as the new normal. 'Support by Improvement' – or SBI for short – is a start-up that has picked up on this trend and positioned itself as the digitalisation expert in the catering and service section, fulfilling new demands placed on company catering services. "We simplify and optimise processes in company restaurants for our clients," says Vanessa Schiel, Head of Administration and HR at SBI. "We offer employees and guests solutions that satisfy their individual dietary requirements, be it in a traditional office, working from home, or in a 'new work' setting."

Quality. Convenience. Efficiency.

Artificial Intelligence (AI) and camera recognition are the technological centrepiece of the 'sionum' product family. More specifically, its features include digital pre-ordering, cashless and automated payments, or archiving the ordered foods in the healthcare section of the product. Elevating the levels of quality, convenience and efficiency in planning and organisational processes takes centre stage. The service is even to include a calculation of the user's personal carbon footprint soon.

GASTROVISION MAGAZIN



Co-founder of SBI Yves-Alain Meier has a background and many years of experience in the restaurant and catering sector, and this know-how goes straight into the new products. "Our AI was designed to unburden staff in the industry, because we know exactly what would be helpful. In contrast to our competitors, what we offer is not just a standalone digital tool – we're a compact all-in-one solution provider," Vanessa Schiel explains.

Eschborn-based SDI GmbH even won the Gastro Vision Sponsorship Award for its digital vision in 2019.

[Support by Improvement](#)



„Shop close to Home“ campaign (Heimat shoppen)



More than two dozen potential participants – from individual retailers to big retail chains – immediately declared their willingness to join in the CCI's "Shop close to Home" campaign. "We are delighted with this spontaneous interest", says Ramona Müller from the Economic Development

Department. "The more businesses get involved, the greater the overall marketing effect at the end of the day." The Economic Development Department is sure that more retailers will take advantage of this opportunity. The benefits are plain to see.

Joint promotion days in September

It couldn't be easier to join in. In substance, the campaign is about get customers interested in shopping locally – especially now that many shoppers have switched to online buying during the Covid 19 pandemic. In principle, the campaign runs all year long, though the central dates will be the two main promotion days for "Shopping close to Home". On 9th and 10th September, the participating businesses will have the chance to organise entertaining and original activities targeting the attraction of customers into their local shops. The opportunities for developing ideas are boundless.

Everyone joining in the campaign will receive a free paper bag with the campaign motto and other give-aways. Participating retailers can use these to visibly demonstrate their participation in the 'Shop close to Home' campaign and

their commitment to the city. And the customers carrying the logo on their bags are supporting the good thinking behind it – that shopping locally is important – by literally taking it home with them.

Getting things moving by shopping locally

Experience has shown that the momentum of the 'Shop close to Home' campaign develops through joint activities. The objective is to demonstrate to the citizens of Eschborn, visitors and people working in the city that they can get things moving by doing their shopping here. As Ramona Müller explains, shoppers can play an active part in indirectly shaping their immediate living environment.

The Economic Development Department and the Trade and Commerce Interest Group [Interessengemeinschaft Handel und Gewerbe IHG Eschborn e. V.](#) are supporting the nationwide CCI campaign locally.

For more information:

Shop close to Home
[Heimat shoppen](#)



A new platform for digital services

There are many small and micro enterprises in Eschborn that had a tough time during the corona pandemic. Social distancing rules and lockdown made the challenge to maintain customer loyalty extremely hard, never mind winning over new customers – threatening the very existence of some businesses. And the difficult phase is not over yet.

For this reason, the City of Eschborn's Economic Development Department launched the Eschborn Digitalisierungsoffensive (initiative for digitalisation) as early as autumn 2020, aiming in particular to support small enterprises and self-employed individuals. "If used professionally, digital services can increase visibility, generate new leads, make processes more efficient and even enable new product ideas", says Dong-Mi Park-Shin as she describes the initiative. The Digitalisation Award, which will be awarded for the second time this year, highlights examples of best practice from Eschborn and inspires others to try out digital opportunities.

Target your offers, find your targets.



Expert support for their digitalisation efforts soon showed itself to be an urgent need for the smallest businesses, so development of the Digitalisierungsoffensive has now been further ad-

vanced. To this end, the Economic Development Department developed a matching-platform that was launched just after Easter.

Micro and small enterprises (with under 50 employees and up to 10 million in turnover) from the retail, hospitality, service and manual trades sectors can search this digital portal by head words to find suitable partners.

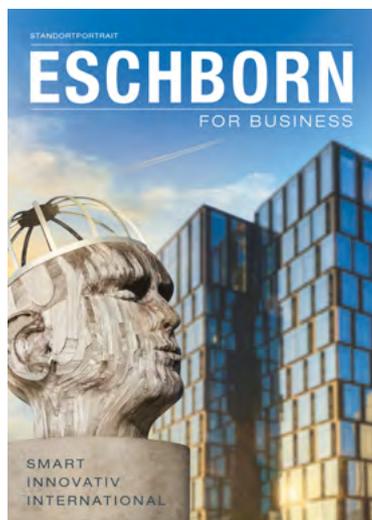


Conversely, service providers in the field of digitalisation and located in Eschborn can present their digital service portfolios in detail, arranged by informative keywords, on the online platform. "Make direct use of the opportunity to present your business by clicking the link at the end of the article," invites Dong-Mi Park-Shin. Use of the portal is free of charge for both target groups. The platform will be reviewed every six months and offers constantly updated information for all interested parties.

[Eschborner Digitalisierungsdatenbank](#)



Portrait of a business hub: Eschborn as an economic engine



Agility is part of the DNA of Eschborn's Economic Development Department. Its aim is to optimise offers and services in line with demand. Accordingly, the previous EschBORN for Business magazine has now been developed into a [location brochure](#) with a longer-lasting outlook. The newly designed bilingual brochure is now available online and in print and can be used to market

the town both nationally and internationally. The newsletter, which covers ongoing and current topics, supplements it. Both publications are now available for anyone interested in the location.

Benefits for businesses and quality of life

Eschborn is vividly presented as the economic engine of the region through topics such as its sustainable mix of industries, the positive development of its industrial estates, the enthusiastic way in which (local) mobility is promoted, local and regional networks, or issues such as sustainability and digitalisation, which are increasingly in focus and that impact every aspect of life. On top of these benefits of Eschborn as a business location, the town's demonstrably high quality of life and its perfect integration into the dynamic FrankfurtRhineMain region are highlighted.

Versatile – also for companies

The Economic Development Department's new print publication can be used whenever Eschborn wants to convince organisations of its attractiveness as a business location: for firms interested in relocating or stakeholders from industry and policy, from municipalities or the region, or during international events or trade fairs. Existing companies can also use the informative, high-quality portrait to promote themselves and their sustainable location to business customers, interested employees and new workers.

[Location brochure EschBORN for Business](#)



The career information adventure: welcome to azubion 2022



In times of working from home and strict lockdown rules, recruiting young talent is a greater challenge than ever for many companies and apprenticeship firms – which makes it all the more important for them to be able to present themselves to potential young talent at established career information events and make an early start in establishing personal contact with school leavers.

The [azubion Tour](#) in Eschborn, hosted by the City's Economic Development Department in cooperation with private companies and institutions, is a special career orientation event. Unlike a job exchange taking place in a fixed location, the Tour is a mobile infotainment experience for school leavers, in which they are taken directly to visit the participating companies on free bus shuttles.

Fifteen companies and institutions from Eschborn representing a wide range of sectors such as consulting, trade, finance, hotels, energy or international cooperation host the azubion, which is now taking place for the fifth time. "Some of them are back again to repeat their positive experience of the event", reports Tabea Busch from the Economic Development Department. "Others are involved for the first time and taking advantage of this extra opportunity to present their commitment as providers of training and apprenticeships in this location and the region".

Are you interested? Simply drop by!

The participating firms and institutions and the Economic Development Department jointly invite interested young people from local secondary and high schools in the region

to come directly to the corporate locations in Eschborn. In personal conversations with experts and skilled workers as well as with trainees and sandwich-course students, the visitors can learn about current training opportunities. The azubion Tour is basically an open event: Anyone interested in initial or further training opportunities in Eschborn firms or knows young people who are keen to acquaint themselves with new, exciting careers can find information on the [webseite](#) – or simply drop by on 8th July.

Direct job application possible

An exciting social programme is on offer at all 15 azubion stations with quiz games, a 'market rally' and coaching for making a job application – plus snacks and refreshments. Experience shows young people find it easier to ask questions or even apply directly for a job – another feature of the azubion – in this relaxed atmosphere.

The azubion Tour takes place on Friday, 8th July 2022, from 10.00 a.m. to 2.00 p.m.

[azubion Erlebnistour 2022](#)

www.eschborn-for-talents.de

Independently of the azubion Tour, businesses in Eschborn can publish vacant positions for apprenticeships, sandwich courses and internships on the digital matching platform eschborn-for-talents.de (Link) – another initiative of the Economic Development Department.



A new location in Eschborn South for getting together after work

Coronavirus levels are declining, and the desire to go out after work is increasing. So, it's great that there's a new option for after-work get-togethers and lively networking in Eschborn. Curious? ...

[more on page 19](#)

Shared enjoyment: the start of the summer events in Eschborn

Art, theatre and music – the open-air season in Eschborn with its attractive programme of events is starting now, in May. If you're in the mood for some impressive experiences and convivial evenings, you can find the dates and events here ...

[more on page 20](#)

Urban Gardening: A different kind of after-work activity

Home-grown carrots and salads? There is more and more interest in 'growing your own' and communal gardening. The City of Eschborn is pushing ahead with its plans for a city garden, where many keen growers can get the use of a plot for a time. ...

[more on page 21](#)

Eschathlon: Relay race for corporate teams

21.1 kilometres – the half-marathon distance – is easy to handle in a team. The Eschathlon in Eschborn is an event that aims to bring sportspeople together by offering a relay race in four stages ...

[more on page 22](#)

Cycling classic 2022: Eschborn as the hub of the international cycling elite

Finally, no more Covid restrictions: Keen fans celebrated the Eschborn-Frankfurt cycling classic on 1 May. Professional athletes from all over the world and over 6,000 amateur cyclists started in Eschborn this year ...

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A new location in Eschborn South for getting together after work



During the pandemic, the important exchange among colleagues or between companies was almost completely reduced to online interactions. Now that the pandemic situation has improved, people are looking forward to enjoying more personal, face-to-face meetings.

Eschborn, where successful companies and their staff rub shoulders with each other, is known for its short distances and lively communities. In line with its self-declared motto 'Small, but smart', great store is set on proximity and personal dialogue. After-work events are a good opportunity for this. Eschborn now has a brand-new location with a special flair that invites you to do just that: the recently opened Leonardo Hotel.

After-work drinks at Leonardo Hotel

The Leonardo hotel bar with its Italian flair invites you to enjoy a drink or two from 4.00 p.m. from Monday to Thursday. Every drink is accompanied by delicious complimentary snacks such as olives, ham or grilled vegetables.

If you fancy something more substantial, take a look at the bar menu and choose one of the international dishes at the bar or in the bistro area.

Entertainment is provided by the 'Atmosphere System' with 4 movable HD screens, on which music or even sporting events can be broadcast.

As soon as the temperatures rise some more, guests will be able to socialise on the beautiful terrace right in front of the hotel.

Information:

[Webseite Leonardo Eschborn](#)

Contact and reservations:

E-Mail: info.eschborn@leonardo-hotels.com

T: 06196 20720

Address:

Kölner Strasse 6, 65760 Eschborn

The [abiszett shopping guide](#) provides more information on going out in Eschborn.



Shared enjoyment: the start of the summer events in Eschborn



ART

With his unmistakable 'Rock' sculptures, [Arik Levy](#) has firmly established himself in the international art world. Since 7th May, his works can be admired at the Eschborn summer exhibition at [Skulpturenpark Niederh ochstadt](#) in Steinbacher Strasse. The artist, born in Tel Aviv in 1963, reflects nature and the human environment in his mirror-polished works. The 'Rock' sculptures by Arik Levy are on display until 3rd October 2022.

THEATRE

The summer theatre programme, which the City's culture department puts on every year with a great deal of commitment, is popular far beyond Eschborn. There will be four open-air performances from 24th June to 19th August. Each performance starts at 8.00 p.m.

24th June: [Die Dramatische B hne](#), „Shakespeare in Love“, Eschenplatz

15th July: [Theaterfirma Erfurt](#), „Winnetou“, B rgerzentrum (municipal services office) Niederh ochstadt Montgeronplatz

5th August: [Theater Zitadelle](#), „Vier Million re – Die Berliner Stadtmusikanten III“ (Four millionaires – the Berlin Town Musicians), Feuerwehr Niederh ochstadt (fire brigade building), Georg-B chner-Strasse 20

19th August: [Burghofb hne Dinslaken](#), „Tartuffe“, Eschenplatz

MUSIC

The [Summertime](#) open-air series of concerts offers live concerts for every musical taste from June to August. Each concert starts at 7.30 p.m.:

22th June: [The Funk & The Curious](#), Eschenplatz

29th June: [Marion & Sobo Band](#), B rgerzentrum (municipal services office) Niederh ochstadt, Montgeronplatz

6th July: [The Wonderfrollains](#), Eschenplatz

13th July: [Sven Claussen](#), B rgerzentrum (municipal services office) Niederh ochstadt, Montgeronplatz

20th July: [Nina Ogot Band](#), Eschenplatz

27th July: Rockwood, Heinrich-von-Kleist-Schule, D rnweg 53

3rd August: [Havanna con Klasse](#), Feuerwehr Niederh ochstadt, Georg-B chner-Stra e 20

10th August: [ABBA-Explosion](#), Kleingartenverein, An den Krautg rten

17th August: [Lou's THE COOL CATS](#), Eschenplatz

24th August: [Vorsicht Gebl se!](#), S d-West-Park, Am Sportfeld 1

More information:

City of Eschborn Culture team

Johanna Kiesel

T: 06196 490-334

E: kultur@eschborn.de



Urban Gardening: A different kind of after-work activity



“The Covid pandemic has made it painfully clear to us all how important it is to stay healthy and how much the quality of life depends on it,” says First City Councillor Bärbel Grade. The City of Eschborn’s new municipal garden project aims to provide an opportunity for families, children and adolescents or anyone whose work brings them to Eschborn, to try their hand at gardening. “It’s fun to get going”, Grade continues, “harvesting a crop, ultimately understanding where our food comes from and how much work it takes to produce it, and at the same time re-connecting more with nature.”

Earlier, a working group developed ideas to enhance green spaces in an eco-friendly way and establish new insect-friendly flower meadows in the urban environment and surrounding suburbs. “A lot has already been done here”, says Lasse Autzen, who is responsible for landscapes and open spaces in Eschborn’s administration. Meanwhile, the city wants to extend this commitment to biodiversity by involving other stakeholders.

Home-grown fruit and veg

A good site for the planned municipal garden has already been found. It is the former tree nursery on Fasanenweg, just a few hundred meters from Eschborn South local train station (S-Bahn-Station Eschborn Süd). The site is about 1,000 square meters in space and could accommodate 40 practical small allotments for keen amateur gardeners. Lasse Autzen reports that the plan is for earth planting and raised beds on a scale of 3 by 1.8 meters, so that up to 40 people in total could be involved in the project.

The city council will provide the infrastructure and equipment, such as garden tools. It will also be possible to organise events in this special environment.

The website is under construction and is due to go live shortly with all the hints and information needed for using the plots: [Stadtgarten Eschborn](#)



Eschathlon: Relay race for corporate teams



The organiser, the local running club 'Stadtlauf-Verein Eschborn', anticipates up to 2,000 runners for the 9th [Eschathlon](#) this year. This versatile sporting event has developed into a popular highlight in the municipal calendar over the past years. The reason for its popularity is that the Eschathlon offers such a wide variety of opportunities for sports enthusiasts of all ages and levels of fitness.

This year, the starting shot for the half-marathon will be fired on Sunday, June 19th at 9 a.m. right in front of Eschborn town hall. To minimise the Covid risk and thin out the fields of starters, organisers have opted for the tried-and-tested rolling start.

Strong individuals, but stronger as a team

Runners wishing to tackle the half-marathon distance of 21.1 kilometres as a team of colleagues can register for the relay race. Four stages, each between 5.0 and 5.9 kilometres long, are run as a relay. Teams still in need of running partners can easily find some on the relay exchange on the [Eschathlon](#) website.

Experienced runners also have the choice of a 10-kilometre distance. Children and adolescents can join races with distances of 500 metres to 3 kilometres, depending on their age. This is truly a sporting experience for the whole family.

Anyone wishing to train for the Eschathlon in June can join in the weekly runs offered by the 'Stadtlauf-Verein' running club. The distances and running speeds vary here, too. They start every Saturday morning at 9.30 from the multi-storey car park by the Westerbachhalle in Niederhöchstadt.

More information updates about the Eschathlon and the 'Stadtlauf-Verein' are available on the website: [Eschathlon Halbmarathon 2022](#)



Cycling classic 2022: Eschborn as the hub of the international cycling elite



As is the tradition, the elite of road cycling met up in Eschborn on 1st May for Germany's most famous cycling race: around 185 kilometres through the city landscape and the magnificent but athletically challenging Taunus Mountains. The route was included by the International Cycling Union as one of the 37 one-day and stage races of the UCI WorldTour, thus attracting 20 international teams to the starting line.

Irish sprinter wins

Top Irish sprinter Sam Bennett decided this year's race in his favour. The 31-year-old from the German BORA-hansgrohe team sprinted through the finish line at the Alte Oper in Frankfurt ahead of his rivals, the Colombian Fernando Gaviria and the Norwegian Alexander Kristoff.

Early in the morning, the first starting shots for the various races were fired at the XXX-Lutz car park, the large event site of the cycling classic in Elly-Beinhornstrasse in Eschborn. Besides the pros, over 6,000 amateur cyclists took part in the Skoda Velotour from here – more than ever before. The popular 'Jedermannrennen', which is open to everybody, covered three distances, the longest of which was 100 kilometres. Hundreds of thousands of fans gathered along the entire route to watch the big event live in perfect weather. The highlight is always the 'Mammols-hainer Stich', a challenging Taunus climb that has to be conquered several times.

Top event for the business location

For the first time in three years, the traditional race took place on its regular date of 1st May. In 2020, the cycling classic had to be called off due to the pandemic. In 2021, the event was postponed to the autumn for the same reason. For a lively and committed business location, such a major sporting event is vital because it draws many people together in the most beautiful way. The organisers of the cycling classic, the 'Gesellschaft zur Förderung des Radsports' (Society for the promotion of cycling), receive a subsidy of € 200,000 from the City of Eschborn as financial support.

More information:

[Radklassiker Eschborn-Frankfurt](#)



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Editor: Magistrat der Stadt Eschborn, Rathausplatz 36, 65760 Eschborn

Responsible for the content (V.i.S.d.P.): Dong-Mi Park-Shin, Leiterin der Wirtschaftsförderung Eschborn, eschborn.de

E-Mail: wirtschaft@eschborn.de

Conception: Dong-Mi Park-Shin; Bianca Strauss; Redaktion: Bianca Strauss

Translation: Silvia Lass-Adelmann Sprachdienstleistungen, lass-adelmann.com

Proofreading: Beate Hampel Sprach- und Projekt-service, beate-hampel.de

Layout: Stephanie Mohadjer, designziel.de

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Notes: In the newsletter EschBORN for Business we use when designating people and professions usually only use the masculine form in order to keep the texts shorter and easier to read. The female form is of course always included.

The information in the imprint of the city of Eschborn also applies.

